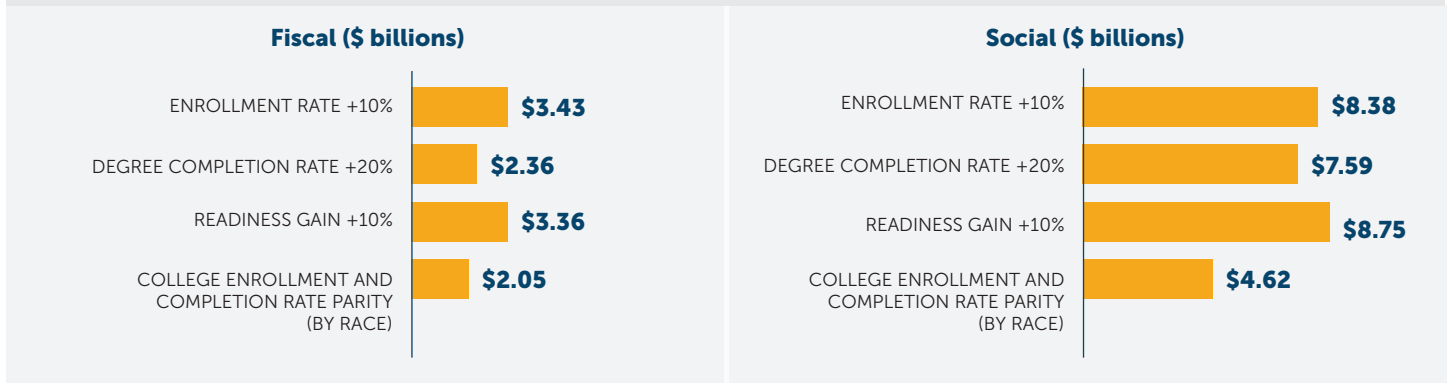


# How Expanding College Access, Participation, and Attainment Will Increase Prosperity in Florida

## The Economic Value of Postsecondary Attainment in Sarasota County

Increasing the number of Floridians who go to college and earn a credential can unlock important annual economic gains for the state, improving the lives of individuals, families, and communities. Statewide, the economic gains that come from increased postsecondary attainment are projected to be in the billions annually.

### Annual Benefits to Florida from Increased College Attainment



Statewide and at the county level, increased postsecondary attainment provides businesses with a more skilled workforce ready to thrive in Florida’s economy. Individual gains and successful businesses mean greater prosperity and higher quality of life for families, communities, the county, and the state.

### Understanding the County-Level Economic Benefits of Postsecondary Education

Postsecondary enrollment and attainment benefits are both private and public. In a private sense, individuals benefit through higher earnings, more stable employment, better health, and greater wealth accumulation. These individual benefits add up to large-scale public benefits for the county.

- INDIVIDUAL.** The private benefits individuals gain from postsecondary attainment are expressed mainly in higher lifetime earnings, increased labor force participation, greater job security, and better health.
- SOCIAL.** The social analysis shows how college enrollment and completion benefit communities and the state. It looks at increases in gross earnings and health status, as well as reductions in crime and other social consequences.
- FISCAL.** The fiscal perspective specifically highlights the benefits for Florida taxpayers regarding higher revenues and lower government expenditures related to increased postsecondary enrollment and completion, such as health and crime. Fiscal gains contribute to the overall social value of postsecondary education.

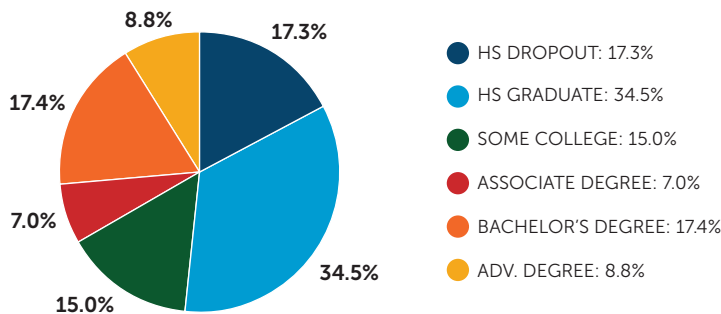
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# Sarasota County

Counties can expect substantial economic gains from increasing postsecondary readiness, enrollment, and completion rates. Helios has modelled four possible scenarios for increasing attainment to demonstrate the extent of the economic gains that can be expected as a result. These gains are expressed as the expected increases in high school and college attainment multiplied by predicted increases in lifetime economic status by education level. The figures that follow show the economic impact of increasing college enrollment and completion rates among high school graduates in Sarasota County. Specifically, they show the economic gains that would result from:

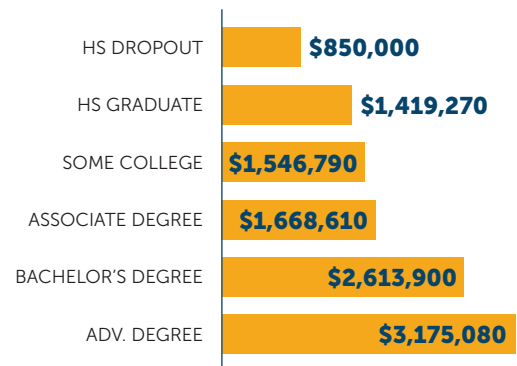
- A 10 percent increase in college enrollment for high school graduates
- A 20 percent increase in college completion rates (associate and bachelor's degree)
- A 10 percent increase in college readiness
- Equalization of college enrollment and completion rates by race

## Expected Attainment Rates for Class of 2024



Cohort of 3,736 Students

## Lifetime Economic Status, by Education Level



## Projected Economic Gains for Sarasota County

		College Enrollment Rate +10%	College Completion Rate +20%	College Readiness +10%	College Race Gaps Closed
FISCAL	Aggregate \$M	\$92	\$42	\$75	\$23
	Per HS Grad	\$29,710	\$13,450	\$24,420	\$7,540
SOCIAL	Aggregate \$M	\$227	\$154	\$208	\$69
	Per HS Grad	\$73,570	\$49,790	\$67,400	\$22,340

Notes: County-specific data is applied to educational attainment, college participation, earnings, labor markets, health status, and crime (adjusting for race-specific demographics per county).

## About Helios Education Foundation

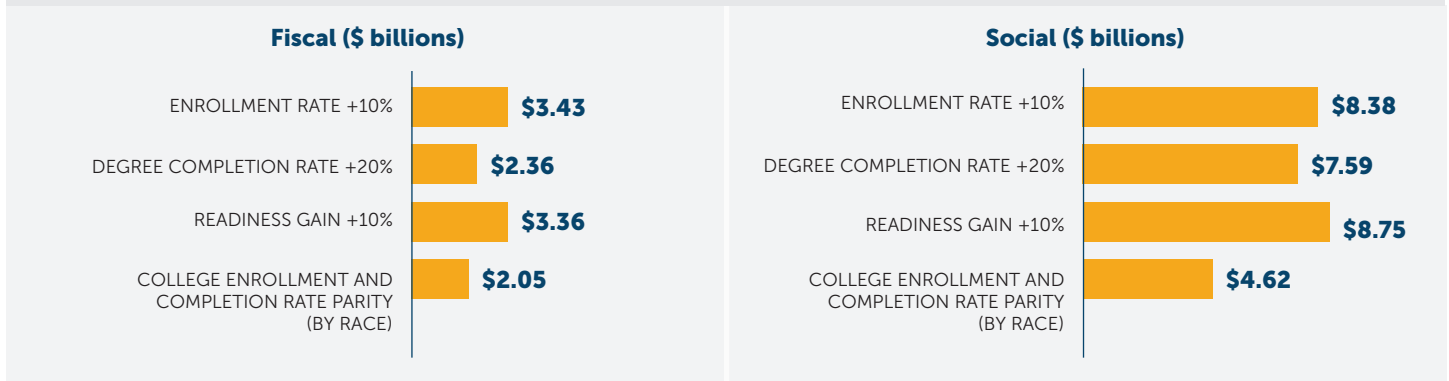
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# How Expanding College Access, Participation, and Attainment Will Increase Prosperity in Florida

## The Economic Value of Postsecondary Attainment in Hardee County

Increasing the number of Floridians who go to college and earn a credential can unlock important annual economic gains for the state, improving the lives of individuals, families, and communities. Statewide, the economic gains that come from increased postsecondary attainment are projected to be in the billions annually.

### Annual Benefits to Florida from Increased College Attainment



Statewide and at the county level, increased postsecondary attainment provides businesses with a more skilled workforce ready to thrive in Florida’s economy. Individual gains and successful businesses mean greater prosperity and higher quality of life for families, communities, the county, and the state.

### Understanding the County-Level Economic Benefits of Postsecondary Education

Postsecondary enrollment and attainment benefits are both private and public. In a private sense, individuals benefit through higher earnings, more stable employment, better health, and greater wealth accumulation. These individual benefits add up to large-scale public benefits for the county.

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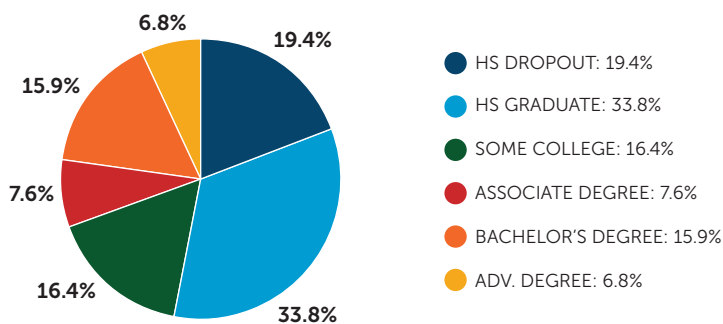
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# Hardee County

Counties can expect substantial economic gains from increasing postsecondary readiness, enrollment, and completion rates. Helios has modelled four possible scenarios for increasing attainment to demonstrate the extent of the economic gains that can be expected as a result. These gains are expressed as the expected increases in high school and college attainment multiplied by predicted increases in lifetime economic status by education level. The figures that follow show the economic impact of increasing college enrollment and completion rates among high school graduates in Hardee County. Specifically, they show the economic gains that would result from:

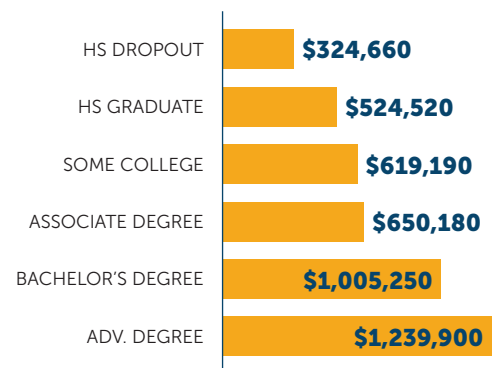
- A 10 percent increase in college enrollment for high school graduates
- A 20 percent increase in college completion rates (associate and bachelor's degree)
- A 10 percent increase in college readiness
- Equalization of college enrollment and completion rates by race

## Expected Attainment Rates for Class of 2024



Cohort of 376 Students

## Lifetime Economic Status, by Education Level



## Projected Economic Gains for Hardee County

		College Enrollment Rate +10%	College Completion Rate +20%	College Readiness +10%	College Race Gaps Closed
FISCAL	Aggregate \$M	\$4	\$2	\$3	\$3
	Per HS Grad	\$13,110	\$5,330	\$10,780	\$8,730
SOCIAL	Aggregate \$M	\$9	\$6	\$8	\$8
	Per HS Grad	\$30,720	\$18,720	\$27,330	\$26,260

Notes: County-specific data is applied to educational attainment, college participation, earnings, labor markets, health status, and crime (adjusting for race-specific demographics per county). Present value at age 18 (2023 dollars).

## About Helios Education Foundation

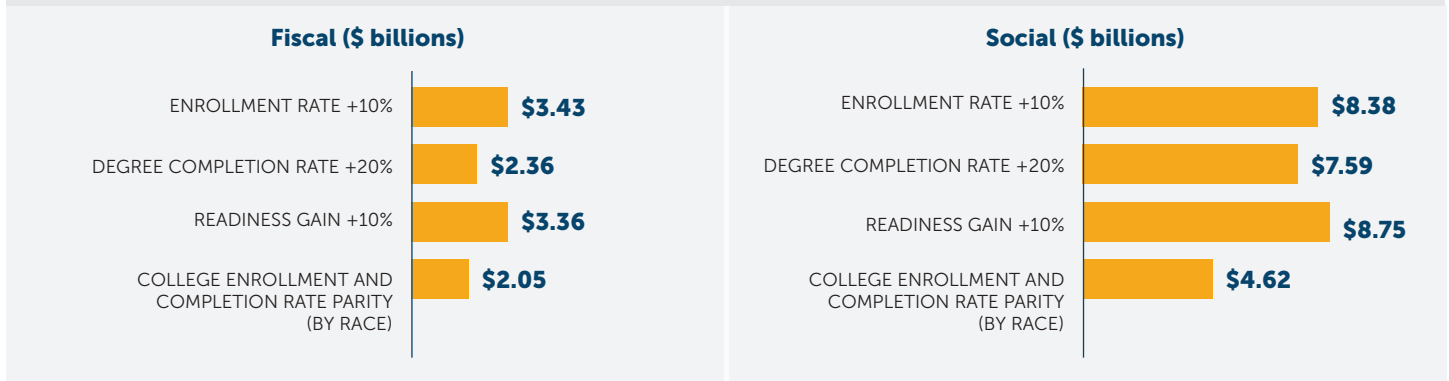
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# How Expanding College Access, Participation, and Attainment Will Increase Prosperity in Florida

## The Economic Value of Postsecondary Attainment in Desoto County

Increasing the number of Floridians who go to college and earn a credential can unlock important annual economic gains for the state, improving the lives of individuals, families, and communities. Statewide, the economic gains that come from increased postsecondary attainment are projected to be in the billions annually.

### Annual Benefits to Florida from Increased College Attainment



Statewide and at the county level, increased postsecondary attainment provides businesses with a more skilled workforce ready to thrive in Florida’s economy. Individual gains and successful businesses mean greater prosperity and higher quality of life for families, communities, the county, and the state.

### Understanding the County-Level Economic Benefits of Postsecondary Education

Postsecondary enrollment and attainment benefits are both private and public. In a private sense, individuals benefit through higher earnings, more stable employment, better health, and greater wealth accumulation. These individual benefits add up to large-scale public benefits for the county.

- **INDIVIDUAL.** The private benefits individuals gain from postsecondary attainment are expressed mainly in higher lifetime earnings, increased labor force participation, greater job security, and better health.
- **SOCIAL.** The social analysis shows how college enrollment and completion benefit communities and the state. It looks at increases in gross earnings and health status, as well as reductions in crime and other social consequences.
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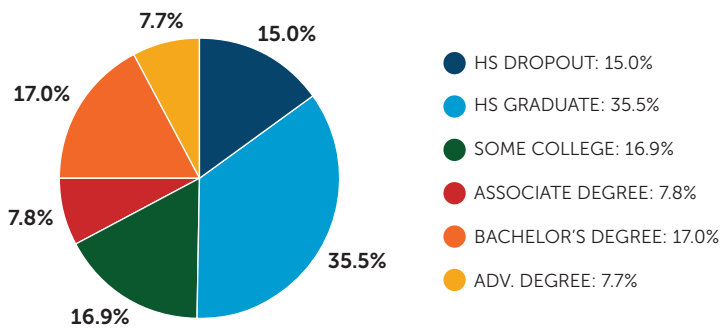
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# Desoto County

Counties can expect substantial economic gains from increasing postsecondary readiness, enrollment, and completion rates. Helios has modelled four possible scenarios for increasing attainment to demonstrate the extent of the economic gains that can be expected as a result. These gains are expressed as the expected increases in high school and college attainment multiplied by predicted increases in lifetime economic status by education level. The figures that follow show the economic impact of increasing college enrollment and completion rates among high school graduates in Desoto County. Specifically, they show the economic gains that would result from:

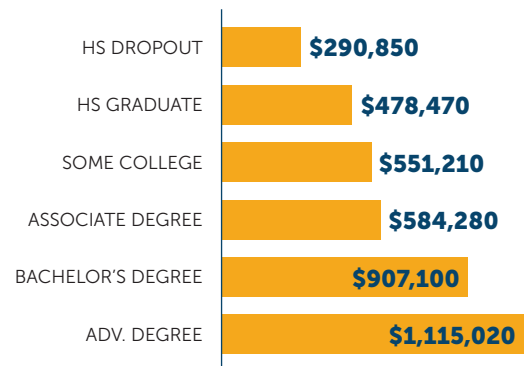
- A 10 percent increase in college enrollment for high school graduates
- A 20 percent increase in college completion rates (associate and bachelor's degree)
- A 10 percent increase in college readiness
- Equalization of college enrollment and completion rates by race

## Expected Attainment Rates for Class of 2024



Cohort of 347 Students

## Lifetime Economic Status, by Education Level



## Projected Economic Gains for Desoto County

		College Enrollment Rate +10%	College Completion Rate +20%	College Readiness +10%	College Race Gaps Closed
FISCAL	Aggregate \$M	\$5	\$2	\$4	\$3
	Per HS Grad	\$15,600	\$6,500	\$12,740	\$8,560
SOCIAL	Aggregate \$M	\$9	\$6	\$9	\$7
	Per HS Grad	\$32,190	\$20,130	\$28,820	\$22,800

Notes: County-specific data is applied to educational attainment, college participation, earnings, labor markets, health status, and crime (adjusting for race-specific demographics per county). Present value at age 18 (2023 dollars).

## About Helios Education Foundation

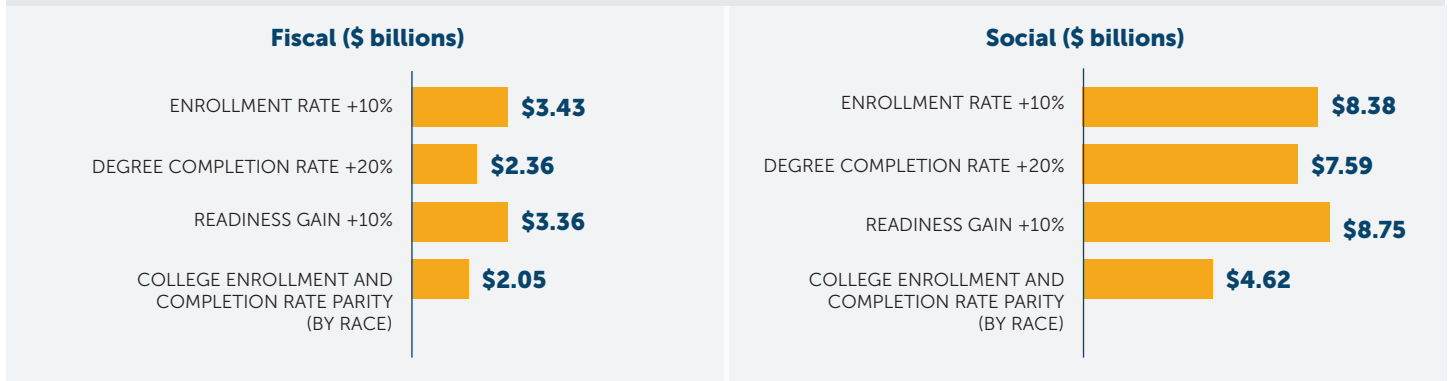
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# How Expanding College Access, Participation, and Attainment Will Increase Prosperity in Florida

## The Economic Value of Postsecondary Attainment in Charlotte County

Increasing the number of Floridians who go to college and earn a credential can unlock important annual economic gains for the state, improving the lives of individuals, families, and communities. Statewide, the economic gains that come from increased postsecondary attainment are projected to be in the billions annually.

### Annual Benefits to Florida from Increased College Attainment



Statewide and at the county level, increased postsecondary attainment provides businesses with a more skilled workforce ready to thrive in Florida’s economy. Individual gains and successful businesses mean greater prosperity and higher quality of life for families, communities, the county, and the state.

### Understanding the County-Level Economic Benefits of Postsecondary Education

Postsecondary enrollment and attainment benefits are both private and public. In a private sense, individuals benefit through higher earnings, more stable employment, better health, and greater wealth accumulation. These individual benefits add up to large-scale public benefits for the county.

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- **SOCIAL.** The social analysis shows how college enrollment and completion benefit communities and the state. It looks at increases in gross earnings and health status, as well as reductions in crime and other social consequences.
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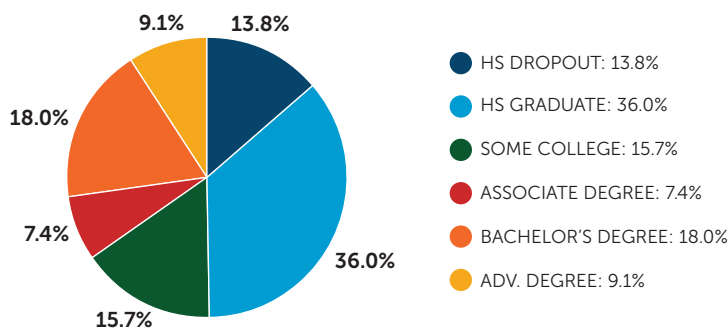
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# Charlotte County

Counties can expect substantial economic gains from increasing postsecondary readiness, enrollment, and completion rates. Helios has modelled four possible scenarios for increasing attainment to demonstrate the extent of the economic gains that can be expected as a result. These gains are expressed as the expected increases in high school and college attainment multiplied by predicted increases in lifetime economic status by education level. The figures that follow show the economic impact of increasing college enrollment and completion rates among high school graduates in Charlotte County. Specifically, they show the economic gains that would result from:

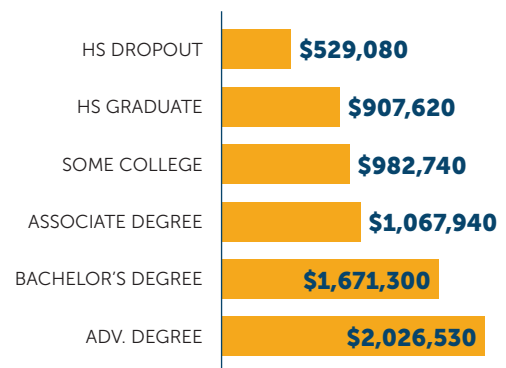
- A 10 percent increase in college enrollment for high school graduates
- A 20 percent increase in college completion rates (associate and bachelor's degree)
- A 10 percent increase in college readiness
- Equalization of college enrollment and completion rates by race

## Expected Attainment Rates for Class of 2024



Cohort of 1,424 Students

## Lifetime Economic Status, by Education Level



## Projected Economic Gains for Charlotte County

		College Enrollment Rate +10%	College Completion Rate +20%	College Readiness +10%	College Race Gaps Closed
FISCAL	Aggregate \$M	\$23	\$10	\$20	\$6
	Per HS Grad	\$19,130	\$8,550	\$15,990	\$4,690
SOCIAL	Aggregate \$M	\$58	\$39	\$54	\$17
	Per HS Grad	\$47,110	\$31,570	\$44,350	\$14,120

Notes: County-specific data is applied to educational attainment, college participation, earnings, labor markets, health status, and crime (adjusting for race-specific demographics per county). Present value at age 18 (2023 dollars).

## About Helios Education Foundation

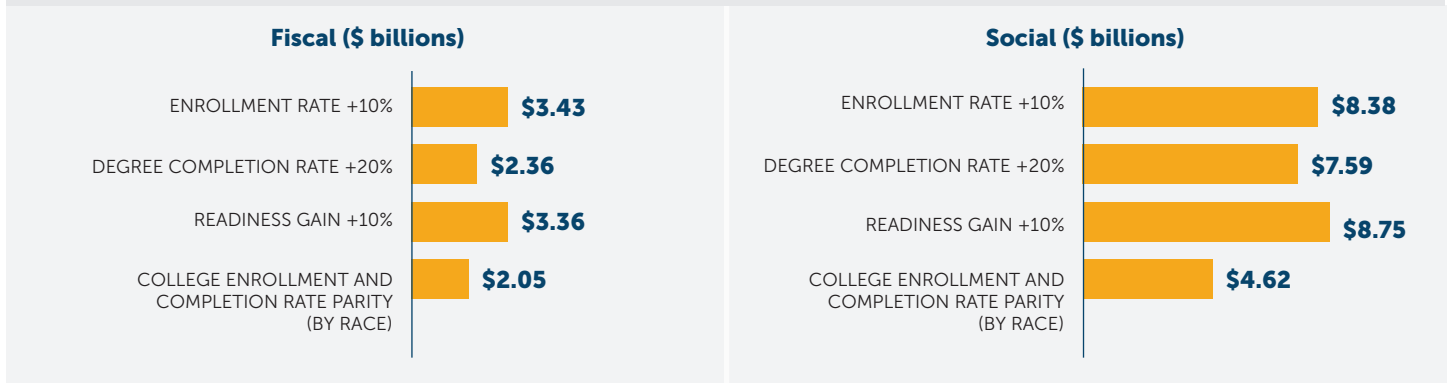
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# How Expanding College Access, Participation, and Attainment Will Increase Prosperity in Florida

## The Economic Value of Postsecondary Attainment in Lee County

Increasing the number of Floridians who go to college and earn a credential can unlock important annual economic gains for the state, improving the lives of individuals, families, and communities. Statewide, the economic gains that come from increased postsecondary attainment are projected to be in the billions annually.

### Annual Benefits to Florida from Increased College Attainment



Statewide and at the county level, increased postsecondary attainment provides businesses with a more skilled workforce ready to thrive in Florida's economy. Individual gains and successful businesses mean greater prosperity and higher quality of life for families, communities, the county, and the state.

### Understanding the County-Level Economic Benefits of Postsecondary Education

Postsecondary enrollment and attainment benefits are both private and public. In a private sense, individuals benefit through higher earnings, more stable employment, better health, and greater wealth accumulation. These individual benefits add up to large-scale public benefits for the county.

- INDIVIDUAL.** The private benefits individuals gain from postsecondary attainment are expressed mainly in higher lifetime earnings, increased labor force participation, greater job security, and better health.
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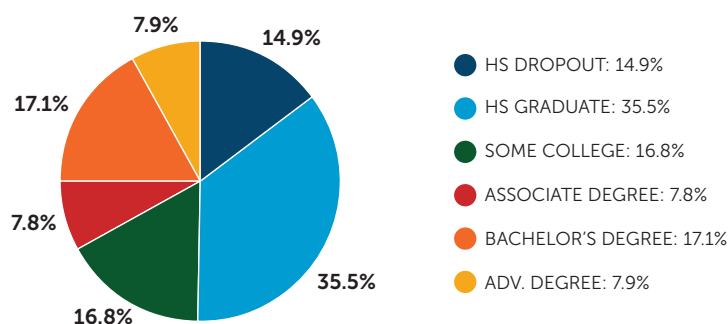
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# Lee County

Counties can expect substantial economic gains from increasing postsecondary readiness, enrollment, and completion rates. Helios has modelled four possible scenarios for increasing attainment to demonstrate the extent of the economic gains that can be expected as a result. These gains are expressed as the expected increases in high school and college attainment multiplied by predicted increases in lifetime economic status by education level. The figures that follow show the economic impact of increasing college enrollment and completion rates among high school graduates in Lee County. Specifically, they show the economic gains that would result from:

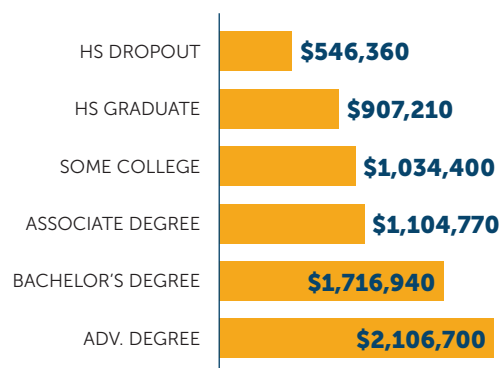
- A 10 percent increase in college enrollment for high school graduates
- A 20 percent increase in college completion rates (associate and bachelor's degree)
- A 10 percent increase in college readiness
- Equalization of college enrollment and completion rates by race

## Expected Attainment Rates for Class of 2024



Cohort of 7,152 Students

## Lifetime Economic Status, by Education Level



## Projected Economic Gains for Lee County

		College Enrollment Rate +10%	College Completion Rate +20%	College Readiness +10%	College Race Gaps Closed
FISCAL	Aggregate \$M	\$125	\$52	\$104	\$66
	Per HS Grad	\$20,540	\$8,590	\$17,060	\$10,860
SOCIAL	Aggregate \$M	\$297	\$186	\$271	\$201
	Per HS Grad	\$48,790	\$30,590	\$44,540	\$33,020

Notes: County-specific data is applied to educational attainment, college participation, earnings, labor markets, health status, and crime (adjusting for race-specific demographics per county). Present value at age 18 (2023 dollars).

## About Helios Education Foundation

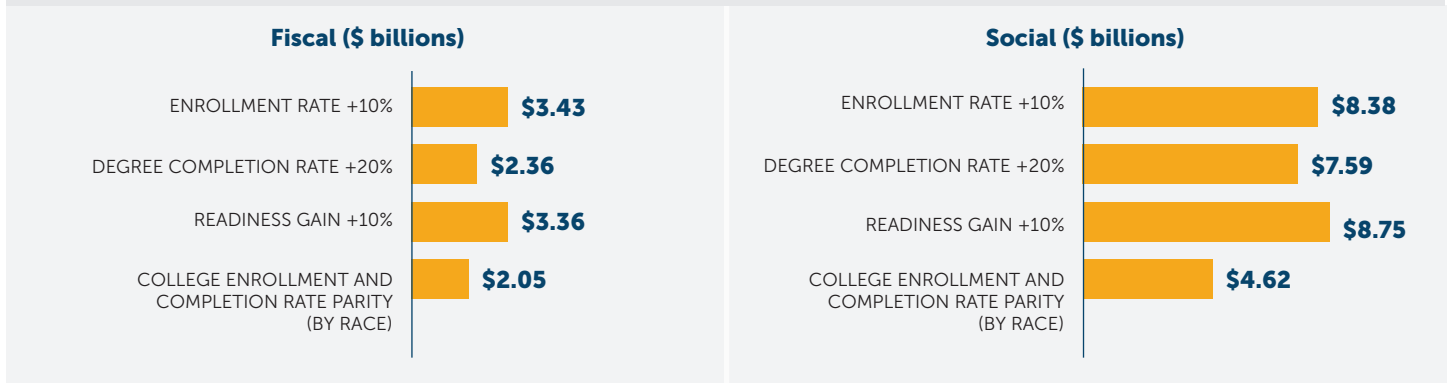
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# How Expanding College Access, Participation, and Attainment Will Increase Prosperity in Florida

## The Economic Value of Postsecondary Attainment in Hendry County

Increasing the number of Floridians who go to college and earn a credential can unlock important annual economic gains for the state, improving the lives of individuals, families, and communities. Statewide, the economic gains that come from increased postsecondary attainment are projected to be in the billions annually.

### Annual Benefits to Florida from Increased College Attainment



Statewide and at the county level, increased postsecondary attainment provides businesses with a more skilled workforce ready to thrive in Florida’s economy. Individual gains and successful businesses mean greater prosperity and higher quality of life for families, communities, the county, and the state.

### Understanding the County-Level Economic Benefits of Postsecondary Education

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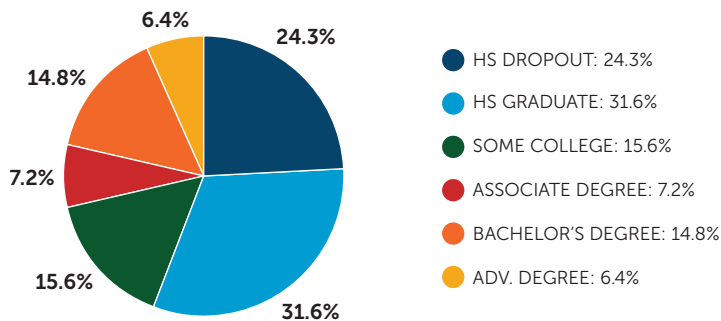
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# Hendry County

Counties can expect substantial economic gains from increasing postsecondary readiness, enrollment, and completion rates. Helios has modelled four possible scenarios for increasing attainment to demonstrate the extent of the economic gains that can be expected as a result. These gains are expressed as the expected increases in high school and college attainment multiplied by predicted increases in lifetime economic status by education level. The figures that follow show the economic impact of increasing college enrollment and completion rates among high school graduates in Hendry County. Specifically, they show the economic gains that would result from:

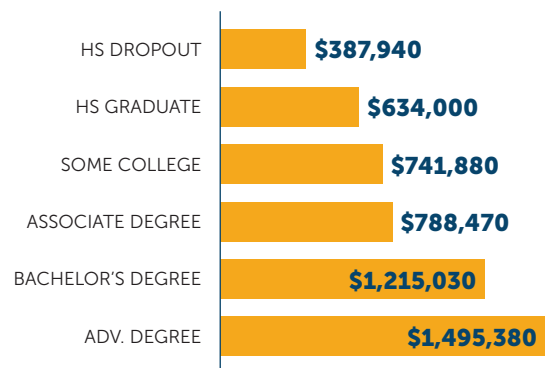
- A 10 percent increase in college enrollment for high school graduates
- A 20 percent increase in college completion rates (associate and bachelor's degree)
- A 10 percent increase in college readiness
- Equalization of college enrollment and completion rates by race

## Expected Attainment Rates for Class of 2024



Cohort of 1,085 Students

## Lifetime Economic Status, by Education Level



## Projected Economic Gains for Hendry County

		College Enrollment Rate +10%	College Completion Rate +20%	College Readiness +10%	College Race Gaps Closed
FISCAL	Aggregate \$M	\$14	\$6	\$12	\$9
	Per HS Grad	\$17,370	\$6,840	\$14,360	\$11,350
SOCIAL	Aggregate \$M	\$33	\$19	\$29	\$28
	Per HS Grad	\$39,670	\$23,560	\$35,650	\$33,820

Notes: County-specific data is applied to educational attainment, college participation, earnings, labor markets, health status, and crime (adjusting for race-specific demographics per county). Present value at age 18 (2023 dollars).

## About Helios Education Foundation

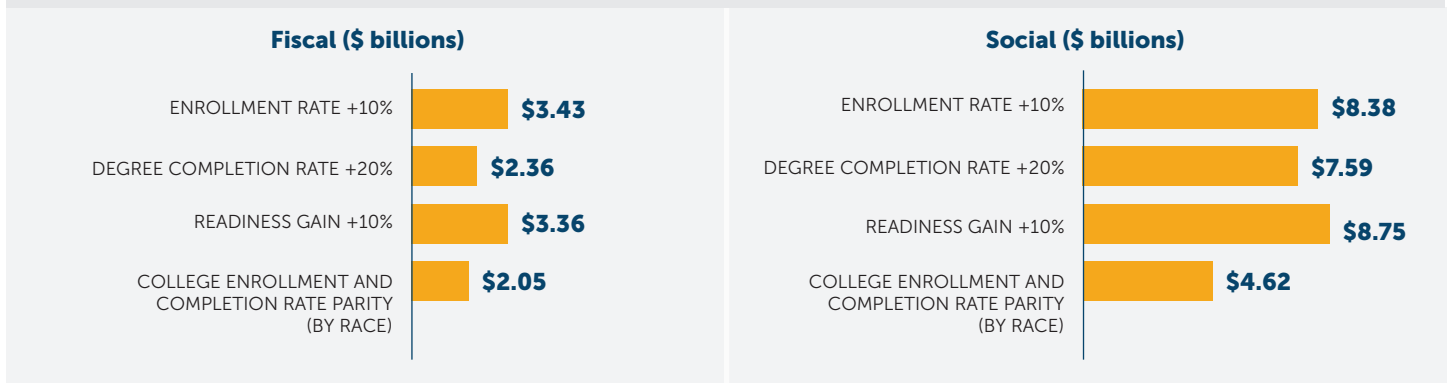
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# How Expanding College Access, Participation, and Attainment Will Increase Prosperity in Florida

## The Economic Value of Postsecondary Attainment in Collier County

Increasing the number of Floridians who go to college and earn a credential can unlock important annual economic gains for the state, improving the lives of individuals, families, and communities. Statewide, the economic gains that come from increased postsecondary attainment are projected to be in the billions annually.

### Annual Benefits to Florida from Increased College Attainment



Statewide and at the county level, increased postsecondary attainment provides businesses with a more skilled workforce ready to thrive in Florida's economy. Individual gains and successful businesses mean greater prosperity and higher quality of life for families, communities, the county, and the state.

### Understanding the County-Level Economic Benefits of Postsecondary Education

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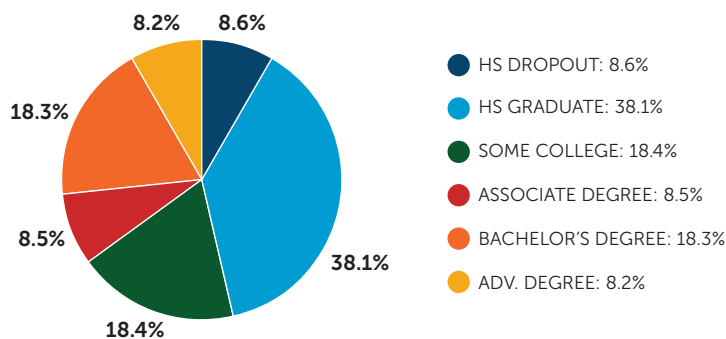
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# Collier County

Counties can expect substantial economic gains from increasing postsecondary readiness, enrollment, and completion rates. Helios has modelled four possible scenarios for increasing attainment to demonstrate the extent of the economic gains that can be expected as a result. These gains are expressed as the expected increases in high school and college attainment multiplied by predicted increases in lifetime economic status by education level. The figures that follow show the economic impact of increasing college enrollment and completion rates among high school graduates in Collier County. Specifically, they show the economic gains that would result from:

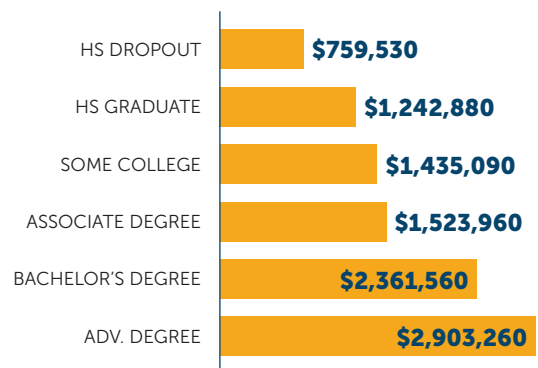
- A 10 percent increase in college enrollment for high school graduates
- A 20 percent increase in college completion rates (associate and bachelor's degree)
- A 10 percent increase in college readiness
- Equalization of college enrollment and completion rates by race

## Expected Attainment Rates for Class of 2024



Cohort of 3,669 Students

## Lifetime Economic Status, by Education Level



## Projected Economic Gains for Collier County

		College Enrollment Rate +10%	College Completion Rate +20%	College Readiness +10%	College Race Gaps Closed
FISCAL	Aggregate \$M	\$88	\$36	\$73	\$50
	Per HS Grad	\$26,350	\$10,830	\$21,810	\$14,980
SOCIAL	Aggregate \$M	\$219	\$135	\$197	\$161
	Per HS Grad	\$65,140	\$40,230	\$58,790	\$47,940

Notes: County-specific data is applied to educational attainment, college participation, earnings, labor markets, health status, and crime (adjusting for race-specific demographics per county). Present value at age 18 (2023 dollars).

## About Helios Education Foundation

Helios Education Foundation exists to support postsecondary attainment for all students, especially low-income and underrepresented communities in Arizona and Florida. Driven by our fundamental beliefs of Community, Equity, Investment, and Partnership, Helios has invested more than \$350 million in partnerships and initiatives focused on improving education outcomes in the two states we serve.